

Chinedu Adeyemi

Account Director

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Professional Summary

Advertising account director with 10 years of experience leading big-brand accounts in FMCG, telecoms and banking, and growing agency revenue.

Key Skills

- Client leadership
- Integrated campaigns
- Budget and P&L
- Team leadership
- Pitching and new business
- Media planning

Work Experience

Account Director, Brightwave Services Ltd, Port Harcourt · 2021 to Date

- Lead four key accounts worth N900 million in yearly fees
- Grew the largest account by 40% by adding digital and activation work
- Lead a team of 12 account and planning staff

Account Manager, Northgate Allied Ltd, Port Harcourt · 2016 to 2021

- Managed day-to-day work for two FMCG brands
- Wrote briefs and kept campaigns on time and on budget
- Presented creative work and results to brand managers

Education

B.Sc. Mass Communication

University of Benin · 2015

Government Secondary School, Port Harcourt · WAEC/SSCE · 2010

Certifications

- Member, APCON

Personal Details

Languages: English, Yoruba, Hausa · NYSC: Completed 2016

Referees

Available on request.