Adaeze Abubakar
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5 November 2026

The Human Resources Manager
Spectrum Books Limited
Ibadan, Oyo State

Dear Hiring Manager,

APPLICATION FOR THE POSITION OF MARKETING EXECUTIVE

I am writing to apply for the position of Marketing Executive at Spectrum Books Limited, which I saw advertised on Omadaily. Spectrum Books Limited is a respected name in media & Entertainment, and I would welcome the chance to grow my career with your team.

I hold a B.Sc. Marketing from Lagos State University, and I have 4 years of experience, most recently as a Marketing Executive at Silverleaf Partners Ltd. In this role I plan monthly campaigns that grew leads by 45%, and I run events and market storms in Lagos and Abuja.

I follow the work Spectrum Books Limited does closely, and I bring creativity, good writing and a feel for what audiences respond to. I am also skilled in campaign planning, digital marketing and events and activations.

I have attached my CV for your review. I would be glad to attend an interview at your convenience to discuss how I can contribute to Spectrum Books Limited. Thank you for your time and consideration.

Yours faithfully,

(Signature)
Adaeze Abubakar

Free sample from omadaily.com. Edit it to fit your own experience.