Bisola Afolabi
12 Adewale Street, Nassarawa, Kano
0800 000 4537 · bisola.afolabi@email.com

17 November 2026

The Human Resources Manager
LiveScore Group
Head Office, Lagos

Dear Hiring Manager,

APPLICATION FOR THE POSITION OF MARKETING EXECUTIVE

I am writing to apply for the position of Marketing Executive at LiveScore Group, which I saw advertised on Omadaily. LiveScore Group is a respected name in media & Entertainment, and I would welcome the chance to grow my career with your team.

I hold a B.Sc. Marketing from Ahmadu Bello University, Zaria, and I have 4 years of experience, most recently as a Marketing Executive at Crownbridge Nigeria Ltd. In this role I plan monthly campaigns that grew leads by 45%, and I run events and market storms in Lagos and Abuja.

I follow the work LiveScore Group does closely, and I bring creativity, good writing and a feel for what audiences respond to. I am also skilled in campaign planning, digital marketing and events and activations.

I have attached my CV for your review. I would be glad to attend an interview at your convenience to discuss how I can contribute to LiveScore Group. Thank you for your time and consideration.

Yours faithfully,

(Signature)
Bisola Afolabi

Free sample from omadaily.com. Edit it to fit your own experience.