Emeka Danjuma
12 Adewale Street, Ring Road, Benin City
0800 000 4936 · emeka.danjuma@email.com

19 November 2026

The Human Resources Manager
Brands Optimal Limited
Ikeja, Lagos

Dear Hiring Manager,

APPLICATION FOR THE POSITION OF MARKETING EXECUTIVE

I am writing to apply for the position of Marketing Executive at Brands Optimal Limited, which I saw advertised on Omadaily. Brands Optimal Limited is a respected name in media & Entertainment, and I would welcome the chance to grow my career with your team.

I hold a B.Sc. Marketing from Covenant University, Ota, and I have 4 years of experience, most recently as a Marketing Executive at Kanem Resources Ltd. In this role I plan monthly campaigns that grew leads by 45%, and I run events and market storms in Lagos and Abuja.

I follow the work Brands Optimal Limited does closely, and I bring creativity, good writing and a feel for what audiences respond to. I am also skilled in campaign planning, digital marketing and events and activations.

I have attached my CV for your review. I would be glad to attend an interview at your convenience to discuss how I can contribute to Brands Optimal Limited. Thank you for your time and consideration.

Yours faithfully,

(Signature)
Emeka Danjuma

Free sample from omadaily.com. Edit it to fit your own experience.